Gennady Rubinstein, M.D. , F.A.A.D.

Eric Lovato, PA-C

**Preparing for**

**ULTHERAPY**

**ULTRASOUND SKIN LIFTING**

**The Procedure:**

Ultherapy is a new type of non-surgical, non-invasive procedure that uses ultrasound and the body’s own natural healing process to lift, tone, and tighten loose skin on the brow, neck, and under the chin.

The only FDA-approved procedure to lift skin on these hard-to-treat areas, Ultherapy uses the safe, time-tested energy of ultrasound to stimulate the deep structural support layers of the skin—including those typically addressed in a surgical facelift—without disturbing the surface of the skin.

Unlike lasers, which penetrate the skin from the outside-in, Ultherapy bypasses the surface of the skin, specifically targeting the deep, structural skin tissues where collagen lives. Using ultrasound technology, Ultherapy actually works from the inside-out to lift and tighten skin non-invasively.

Your body's response to this energy is to recondition tired skin by stimulating the growth of fresh, new collagen. The result is a tightening and gradual lifting—or shifting—of the skin back into a more youthful position and form-fitting shape.

**Prior to Treatment:**

* Arrange for a driver the day of treatment. You will be pre-medicated, which will impair your ability to operate a motor vehicle.
* If possible, stop taking any blood thinners, to minimize the chance of bruising (e.g. aspirin, ibuprofen, fish oil, omega 3’s, Vit. E)
* Full payment must be received 2 days prior to your procedure. We do not accept checks on the day of your procedure. This helps you relax on the day of your treatment and avoids unexpected delays.
* **Cancellation policy is 48 hours prior to the procedure. The cancellation fee is $500.**

**Treatment Day:**

* Please arrive 90 minutes before your scheduled procedure time.
* You will be photographed and receive pain medication and/or topical numbing after your consent for treatment is reviewed and signed. The pain medication takes effect within approximately one hour.
* Please let us know if you are taking any new medications or have any new medical concerns on the day of your treatment.
* Please do eat a light meal before your appointment. If you have special dietary needs, you may consider bringing a light snack.

**After the Treatment:**

* You are able to return to your normal activities right away, and there are no special measures you need to take.
* Your skin may appear flushed immediately after the ultrasound treatment, but any redness should disappear within a few hours.
* It is not uncommon to experience slight swelling for a few days, or tingling/tenderness to the touch for a few weeks following the procedure, but these are mild and temporary in nature.
* There is the possibility for other less common post-procedural effects, such as temporary small areas of bruising or numbness, and other rare effects which your physician will review with you.

**Analogy:**

Ultherapy offers significant and satisfying non-surgical results, making it appealing to a wide range of adults looking to exert some amount of control over their skin as it ages – particularly those who may not be ready for an invasive brow lift or face lift. Whether you are between surgeries, using a non-invasive treatment regimen or looking for an entry-level way to put collagen in the bank as “skinsurance,” Ultherapy is a great option.

Gennady Rubinstein, M.D. , F.A.A.D.

Eric Lovato, PA-C

**WHAT TO EXPECT & FREQUENTLY ASKED QUESTIONS**

**How long until I see results?**

Patients may enjoy some initial effect but the ultimate lifting and toning will take place over 2-3 months, as tired collagen is replaced with new, more elastic collagen. As this collagen-building process continues, further improvements can appear up to 6 months following a procedure.

**How long do results last?**

Patients treated with Ultherapy still have fresh young collagen after a year’s time following the procedure, but skin continues to age. Future touch-up treatments can help keep pace with the aging process, which varies by individual.

**Will I need more than one treatment?**

The majority of patients only need one treatment; however, some may benefit from more than one treatment (depending on how much laxity they have and their body’s own biological response to the ultrasound and collagen-building process). Your physician will be able to recommend the right treatment plan for your needs.

**Is there any downtime?**

Ultherapy is an entirely non-invasive procedure and as such, there is no downtime. You are able to return to your normal activities right away, and there are no special measures you need to take.

**What does it feel like?**

Patients have noted there can be some discomfort while the ultrasound energy is being delivered, but it is temporary and a positive signal that the collagen-building process has been initiated.

**Is Ultherapy painful?**

Comfort thresholds vary from patient to patient, but there can be some discomfort while the ultrasound energy is being delivered. This is temporary and a positive signal that the collagen-building process has been initiated. Patients typically leave comfortable and excited about the benefits to come!

Exciting advancements have recently been implemented, including a new-and-improved treatment approach that is proven to increase patient comfort of the procedure without impacting efficacy. Of course, your practitioner will consult with you prior to your skin treatment to make your experience as pleasant as possible.

**Are there any side effects?**

There may be slight redness for up to an hour or so following the treatment, and a small percentage of patients may have slight swelling, tingling or tenderness to touch, but these are mild and temporary in nature. There is always the possibility for other less common post-procedural effects, which your practitioner will review with you.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |   | **Ultherapy** | **Mild to Moderate**  |  | **Moderate to Severe** (laxity, size, volume, men)  |  |  |
|  |   | **Treatment Area** | **Number of Lines****up to:**  | **CHARGE $** |  | **Number of Lines****up to:** | **CHARGE****$**  |  | **Quote** |
|  | 1 | Full Face andFull Neck to Clavicle | 1,100 | 3,500 |  | 1,250 | 4,000 |  |  |
|  | 2 | Full Face and Upper Neck to Thyroid | 920 | 3,100 |  | 1,100 | 3,500 |  |  |
|  | 3 | Lower Face andUpper Neck to thyroid | 700 | 2,500 |  | 860 | 3,000 |  |  |
|  | 4 | Lower Face and Full Neck to clavicle | 950 | 2,800 |  | 1,160 | 3,500 |  |  |
|  | 5 | Upper Face with Eyebrow Lift | 210 | 1,250 |  | 270 | 1,500 |  |  |
|  | 6 | Full Neck | 530 | 2,200 |  | 750 | 2,800 |  |  |
|  | 7 | Décolletage (chest) | 280 | 1,5001,250 add-on |  |  |  |  |  |
| Superficial wrinkles |  | Periorbital / Eye area 1.5mm Superficial  | 75 | 600450 add-on |   |   |   |   |   |
|  | Perioral / Lip lines 1.5mm Superficial  | 100 | 600450 add-on |   |   |   |   |   |
|   | Neck skin 1.5mm Superficial  | 100 | 600450 add-on |   |   |   |   |   |
|   | Full Face Ultherapy “Glow” 1.5mm Superficial  | 280 | 1,500 1,250 add-on |   |   |   |   |   |

**ULTHERAPY QUOTE**

**1**

**2**

**3**

**4**

**5**

**6**

**7**

PhotoFacial – Superficial Pigmentation

1.5 Dermal – Thin Skin, Fine Lines

Ultherapy – Skin Lifting and Tightening

Skin Depth

**Your Ultherapy appointment is scheduled as follows:** Ultherapist: Heidi Karagiosian, RN

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Arrival Time: \_\_\_\_\_\_\_\_\_\_\_\_\_ Procedure Time: \_\_\_\_\_\_\_\_\_\_\_\_ Pick-Up Time: \_\_\_\_\_\_\_\_\_\_\_\_

 by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Since this is a long appointment, full payment and 48 hour cancellation notice is required.* ***Same day cancellation fee is $500.***